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TO CHARGE ANY DEFICIENCY IN THE
FEES FOR THIS PAPER TO DEPOSIT
ACCOUNT NO. 23-0975

CA# 2171
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THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of :
Jun MIYAZAKI et al. : Docket No. 2001_0915A
Serial No. 09/891,295 : Group Art Unit 2171
Filed June 27, 2001 :
INTERNET ADVERTISEMENT SYSTEM :

#5 / Preliminary
JCS
12/7

PRELIMINARY AMENDMENT

Assistant Commissioner for Patents,
Washington, D.C.

RECEIVED
DEC 05 2001
Technology Center 2100

Sir:

Please amend the above-identified application as follows.

IN THE CLAIMS:

Please cancel claims 5-7 without prejudice or disclaimer to the subject matter therein.

Please add new claims 9-11 as follows.

9. A system according to Claim 8, wherein the partner web site is at least one of a net-game provider, a chat room provider, and an e-commerce provider.

10. A system according to Claim 8, wherein the advertisement banner providing means is adapted to provide a plurality of advertisement banners to the partner web site where they are carried simultaneously on the web page.

11. A system according to Claim 8, wherein the advertisement banner providing means is adapted to provide a plurality of sets of advertisement banners to the partner web site where they are switched to be carried on the web page as a set at predetermined time periods.